

exchanging traffic in Paris a new proposal

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...the more successful Internet Exchanges have
evolved from “*collaborative efforts to improve
connectivity in local markets*” to
“*organizations that provide **essential value** to
the Internet Industry*”



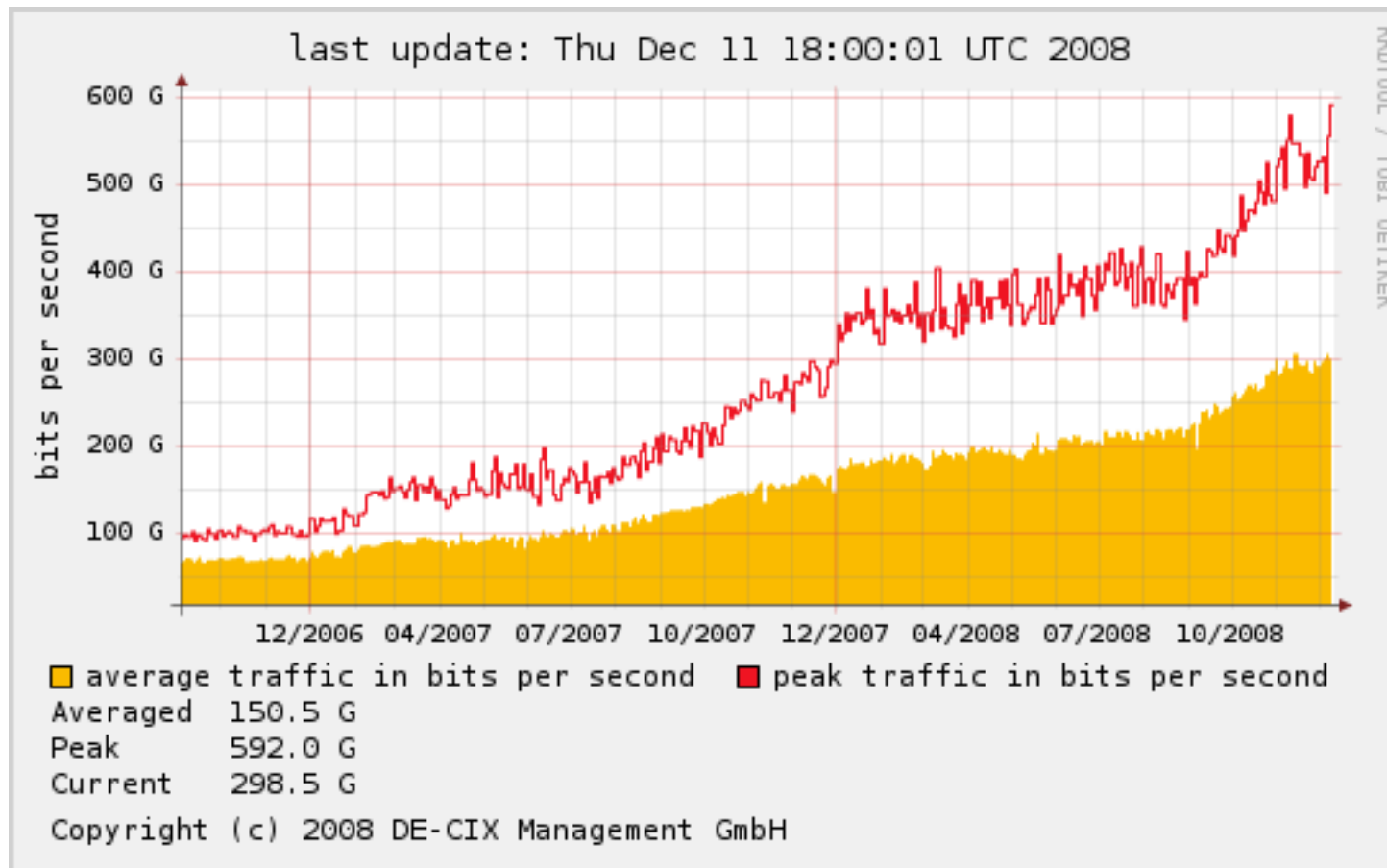
an 'outside' perspective

- Challenges in France to exchange traffic
 - Return on Investment increased with density & reach
- Attract for foreign networks to Peer in Paris
 - Examples - Netherlands, German, UK majority of networks connected are not native to host countries
 - Where are the **Spanish & Italian** ISPs?

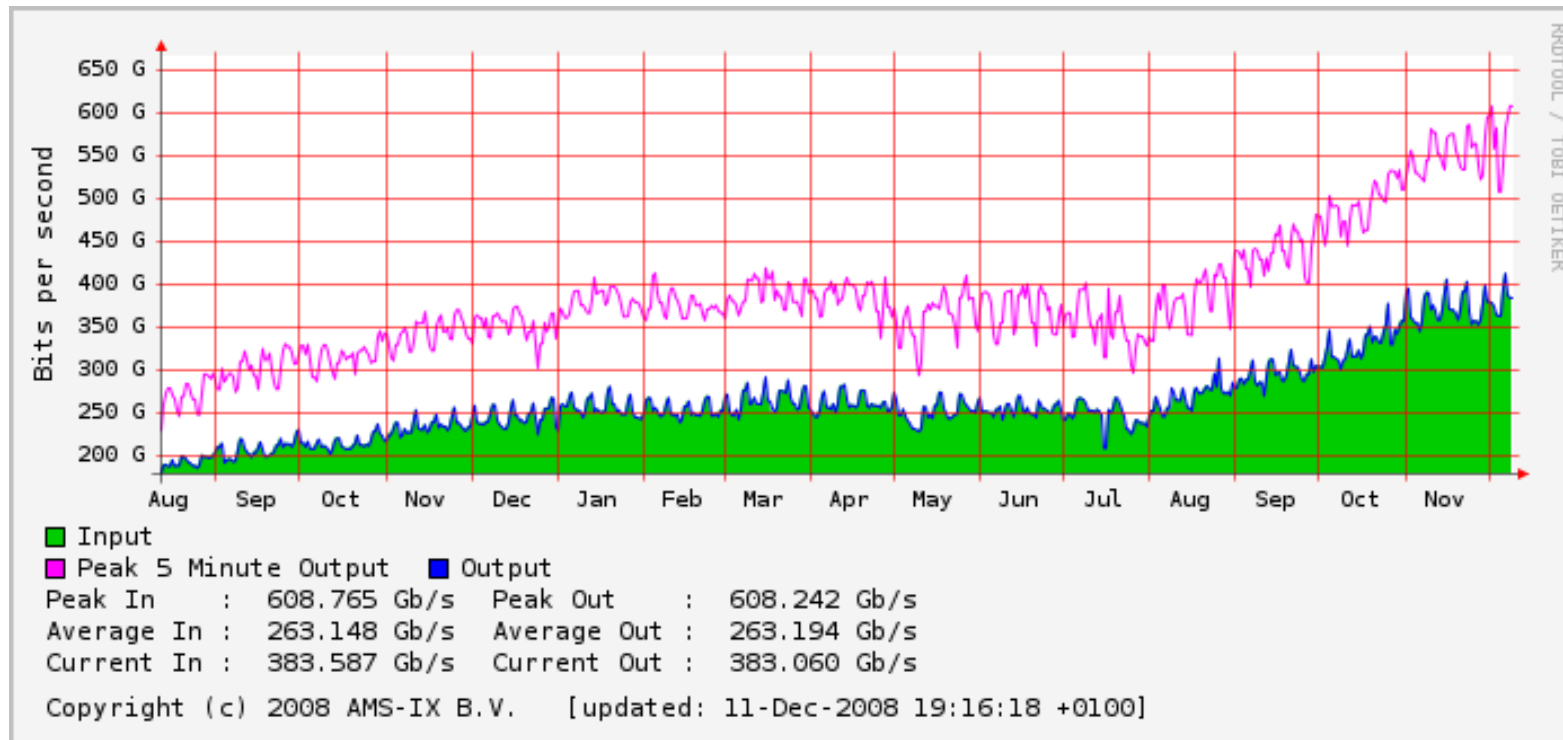


- SMW-3/4/5 lands in **Southern France**, connects **over 20 countries** few peer or buy traffic in Paris
- New & developing markets: North & East Africa, Middle East & East Asia
- Growth: Mobile Data & Voice

DE-CIX: 200G to 600G in 12 months



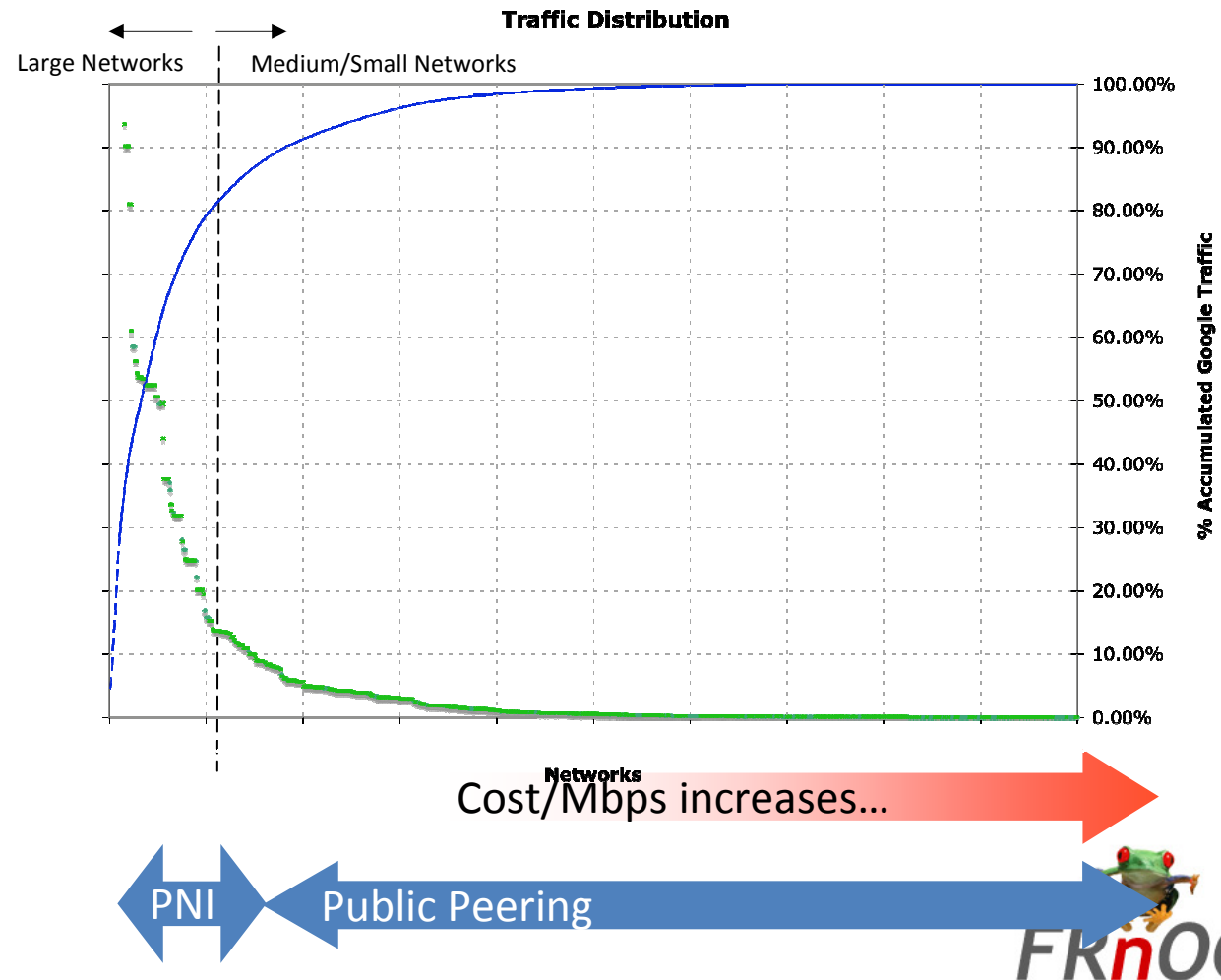
AMS-IX: 350G to 550G in 12 months



Traffic Distribution – A Content Perspective

There is a long tail (90%) of medium and small networks, that represent 20% of the Internet traffic.

= Cost/Mbps
better
optimised with
public peering
as large
aggregator



What is the need?

- Infrastructure that recognises Peering as critical business function: **'Next Generation' IXP**
 - Robust, terrabit scalable networking
 - Advanced route servers (route policy/filtering)
 - Session management features
 - Session/Contact management
 - sFlow, MAC accounting data for monitoring & reconciliation
 - IPT – VoIP – GRX - MDX 'market place' to exchange or trade access, routes or assets. Infrastructure to enable services via partnership
 - Voice, Video & Mobile – need multi-access platform for trading routes, access and assets - an IXP for Fixed/Mobile services
- **...how?**



Federate, don't build a new exchange

What is federation?

- Not a Google or NeoTelecoms IXP,
- **non-profit** organisation evolution path for existing exchange infrastructure
- **Participants** are shareholders
- Design for **scale**
- Build **service layer** to meet new demands
- Attract overseas ISP's/Content/Mobile
- Contract out **Operations Management**
 - SLAs, backoffice & executive mgnt
- Partner with **specialist next gen applications**
 - Example: Voice/Video Marketplace



Organisational Structure

- Structure an organisation combining shared ownership of exchange among participants and contract neutral 3rd party for operations management
- For example, the AMS-IX & DE-CIX structure:
 - Non-profit society working with a limited liability operating company



Ok, but can't company Y, X or Z do this?

- An opportunity for commercial exchange operators, but a requires substantial capital investment
 - Difficult for purely commercial to build a profitable return with IXP services over infrastructure distributed over multiple locations.
 - Conflicting commercial interests
- Non-profit approach offers
 - Sustain lower internal rate return (IRR) on capital
 - fewer commercials conflicts
 - opens avenue to alternative initial funding
- **So, Architecture...**



Services

- Tools
 - Sflow stats
 - Exportable for planning, billing/reconciliation
 - Session coordination & analysis – “peering maker”
- VLANs
 - Point to Point VLAN
 - Private VLAN for closed user group
- Service level targets
 - Uptime, support
- 24/7/365 operations team
 - Remote/Smart hands, small factor hosting



Services (continued)

- Promotion of peering social events!! 😊
- DNS: Root Server hosting
- Next Generation Services:
 - DDOS: fingerprint sharing
 - SandBox Resources
 - Infrastructure for research - Routeviews, RIPE, Netlantis etc)
 - New commercial ideas & ventures
 - **Settlement Based Route Access**



Settlement Based Route Access

Buy/Sell settlement internet peering routes in platform

- Route server based platform with support for settlement peering
 - Policy based filtering and route propagation
 - Online 'click to accept' contract workflow for peer routes policy changes
 - Automated backoffice support for invoice & reconciliation
- Technical Optimisation
 - Port performance – monitoring for congestion
 - BGP route optimization
 - Option to inject port congestion in MED or other preference

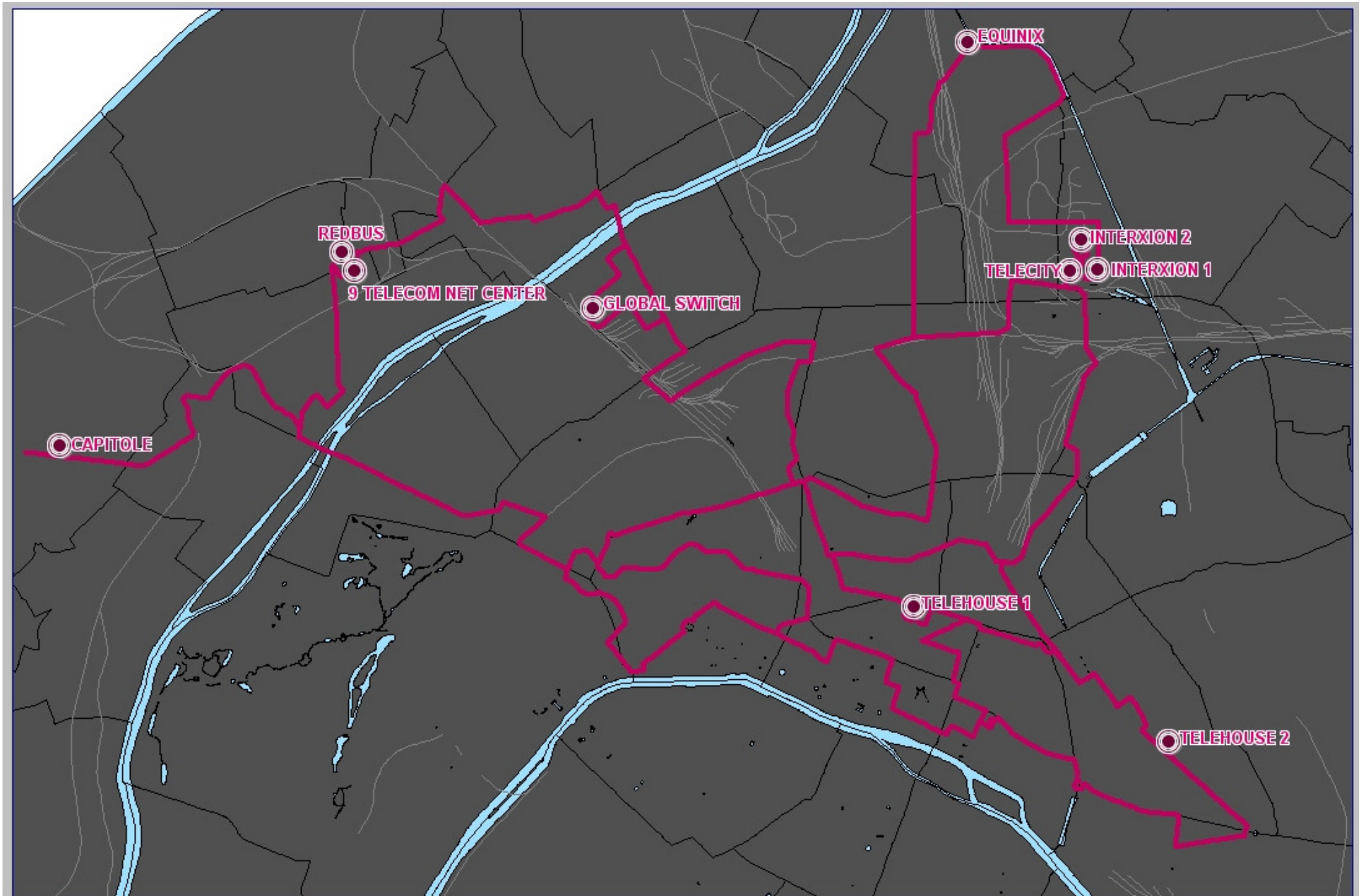


Architecture Options

- Cannot just interconnect existing IXP's
 - Numbering issues
 - Address space shared with owners networks
 - Difficult/impossible to launch next generation services with diverse technical platform
 - Extreme, Foundry, Cisco switches may not like each other
 - Proprietary protocols
 - Answer is to upgrade & standardize existing equipment



Locations



High Level Design Guidelines

- Keep the infrastructure simple
 - 2 cores sites : Telehouse2 and (to be defined)
 - Use passive DWDM equipment
 - Don't use proprietary protocols
 - Only XFP/SFP card (no 10/100 available)
 - Plan & deploy pre-cabling : No octopus on Equipments 😊
- SLA – Reaching 5 x 9's
 - Dark fiber on redundant path with 2 fiber operators
 - Utilizing active line protection on backbone
 - Loop or No Loop on the network ?
 - Clear labeling of pre-wired cables and other good practice methods



Ask

- Let's discuss this proposal in detail
 - We'll use FRNoG mailing list & direct contact to discuss in more depth
 - Socialise the idea in your companies
 - We've talked with Free-IX, we'll continue to talk with IXPs
 - Attend a meeting February 2009
 - 2-3 hours technical discussion & presentations
 - Darn good lunch & then...
 - 2-3 hours commercial discussion
- = We want to know which network will be interested

'Go' or 'No-Go' by March 2009



Questions & Comments?

